

"As the city where only the best restaurant operators want to be showcased, Las Vegas is home to the finest chef's, restaurants, hotels and hospitality professionals in the world. In addition, as the nations leading city for conventions, we attract and present only the best companies and most impressive conventions. In 2013 the attractions of Las Vegas, the Restaurant Association and suppliers of food, beverage and hospitality companies all came together to create a great convention. I expect the convention to be even better in 2014"

Ed Lepere General Manager Lawry's The Prime Rib

LAS VEGAS MINITERIOR RESTAURANT SHOW 2014

March 25-26, 2014 • Las Vegas Convention Center

7,000+ *foodservice and hospitality professionals will attend*.

Meet the buyers, shake hands with the decision makers and sell to this growing industry.

in partnership with



YOUR TARGET MARKET



Thousands of companies come to this show each year looking for new products and services.

The industry is strong and growing.

97% of attendees say their business is growing and the outlook for 2013 is positive.

96% found products relevant to their business.

90% plan to make purchases from vendors they meet at the Tradeshow.

76% attend looking for new products.

NEVADA RESTAURANT INDUSTRY AT A GLANCE

Restaurants are a driving force in Nevada's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of Nevadans. Restaurants also provide healthful options for their guests, give back to their communities and work to reduce their impact on the environment.

5,165

In 2011, there were 5,165 eating and drinking places in Nevada.

EVERY \$1 SPENT ...

in Nevada's restaurants generates an additional \$.74 in sales for the state economy.

\$5.8 billion

In 2013, Nevada's restaurants are projected to register \$5.8 billion in sales.

EVERY \$1 MILLION SPENT ...

in Nevada's restaurants generates an additional 21.8 jobs in the state.

192,100 NEVADANS

In 2013, restaurants account for 192,100 jobs in Nevada — 17% of employment in the state.

AND IN 2023 ...

Restaurants in Nevada are projected to employ 220,600 people. (14.8% job growth — or 28,500 jobs over 2013)

EXHIBITORS RAVE



\$19+ Million **SOLD** at the 2013 Tradeshow

Attendees made decisions and were buying on the show floor:

81% of vendors secured more than \$10,000 in business.

36% of vendors generated more than \$25,000 in just two days!

33 companies sold \$100,000+ during show hours. 97%

of exhibitors say the show was successful for their business and will exhibit again in 2014!



"It's in the top 3 shows we do each year, this year we are doing 14 shows!" Clipper Mill

"Our best show of the year, we had over 1,000 potential customers pass through our booth this year."
EMI Yoshi, Inc.

"The best ROI for all the shows I attend each year, hands down!"
ScentedTowel.com

"[This show] attracts the BEST of the industry." Rao's Specialty Foods, Inc. "The percentage of legitimate prospects is very high."

Boggiatto Produce, Inc.

"Attendees all seemed to have the money to spend this year — which is good for all vendors." Gasser Chair Company

"Quality attendees proactively looking for new ideas."

Go-2 Products

2013 EXHIBITORS

Hundreds of companies exhibit at the Las Vegas Restaurant Show year after year to showcase their products and services. These companies were on the 2013 floor alongside buyers actively looking for ideas and products to better their business.

*Bold indicates 2013 sponsor

"I am a big fan of the Las Vegas Restaurant Trade Show! It went really well last year! The booths were very innovative. The Show is a great opportunity to network and see what's new. I highly recommend it as a source of business for the Hospitality industry"

Jim Rees Owner/Operator Hash House a Go Go

10 Strawberry Street

3D Event Designer powered by EventsClique.com 6French LLC A Alexander Event

A-1 Tablecloth Company A&B Home Inc

Accent Decor

Access Shot Tours ADSI. Inc

AFR Event Furnishings

Airstar America Alan Berg Alegacy Foodservice Products

Aloha Shoyu Company, Ltd

Amedeo Design American Beverage Marketers American Merchandise Resource

American Metalcraft, Inc.

American Technical Publishers

American Turf & Carpet

Anchor Packaging, Inc Appetizers USA

Apple Event Supplies

Arclite Inc Arvco Container

Arvind Group

Aspen Products, Inc

Association of Luxury Suite Directors

Atgron Inc.

ATIV Software

Atlas Chairs and Tables

Atmosphere NA Atomic Rental

B4 Hand Sanitizer / Midway Advanced Products

Backdrops Beautiful

Bamboo Imports MN

Bamboo Studio Barry Callebaut

BAZAAR BOUTIQUE

BBJ - Table Fashions

BelGioioso Cheese

Relix

Berry Plastics

Big John Grills & Rotisseries Biosphere Industries

Blueprint Studios BOC Plastics

Boggiatto Produce, Inc

Bon Chef

Bonar Plastics Bonewerks/Culinarte Boss Manufacturing BOXit Corp.

Bridgford Foods Corporation Bugambilia, Inc.

Bumjenga Printing Company

Butter Buds

Butterball Foodservice

Cadco, Ltd. CAL-MIL

California Portable Dance Floors

Cambro Manufacturing Company Carlisle FoodService Products

Carter-Hoffmann Cater 2 Cater

Caterease Software

Catering Crate

Catersource Consulting Unit CCI Industries/Cool Curtain

CCS Creative
Chameleon Chair Collection

Champagne Creative Group

Chef a la Mode

Chef Exec Suppliers LLC

Chef Rubber Chef Works, Inc.

CHEFfield Presentation ChefTec Culinary Software Services

Chilean Blueberry Committee Chilean Fresh Fruit Association

Chillin' Products
Chipotle Texas

Chocolates a la carte

Ciao Imports

Classic Party Rentals

Classic Wines of California

Clipper Mill, Inc

Cloth Connection
Colors Gourmet Pizza

Colors Gourmet Pizza
Connie Duglin Specialty Linen

Rental

Cooper Tea Company CORT Event Furnishings

Creative Backstage

Creative Coverings
Creative Creations USA

Cres Cor

 ${\sf CrowdCompass}\ {\sf by}\ {\sf Cvent}$

Crown Verity, Inc.

Culiniare/AKA Mikon Intl. Inc. D.W. Haber & Son

D.W. Haber & Son D&W Fine Pack

Dairy Farmers of America Darice

Darnel Fabrics Inc.

Decorline, Inc.

Del Monte Foods Company

Delivery Concepts, Inc Dexter-Russell. Inc

di Potter

Domestic Printing

Double 'D' Knitting and Glove, Inc

DoubleDutch

Douglas Stephen Plastics Dr. Schar USA, Inc.

Drake / Rovergarden Corp. Drew Thomas Productions

Dudson USA Inc./ Zieher Germany

Dynamic USA Eastern Tabletop Mfg. Co

Eco-Eats Partyware

Eco-Products

ECOLAB Inc. Edibles by Jack

Edward Don & Company

Elite Global Solutions

EMI Yoshi, Inc

Emergency Mobile Kitchens Encore Creations

Enjoy Life Natural Brands, LLC

Epicoa Rotisseries

Epure Glass

Eurodib

Europaeus USA Inc.

Event Decorating Academy

Extreme Art

Fancy Fabric Fantasy Ink Las Vegas

Fantasy Ink Las Ve

Financial Transaction Services

Fineline Settings

Flexsil-Lid USA

Flex Tent Company

Flies be Gone - Monster Fly Trap

FMP - Franklin Machine Products Fondarific Fondants

Fonterra Foodservice, Dairy for Life

Foodservice Express

Foodservice Rewards Ford Commercial Truck

Fortune Products, Inc.

FP Flourishes Fresh Origins

Front Of The House, Inc. (FOH)

Fuel 21st, Inc

Fusion Chef By Julabo Game Show America

GASONE

Gasser Chair Company, Inc

GBS Linens

GET Enterprises, LLC Gillian's Foods Inc.

GKI/Bethlehem Lighting Global Event Supply Glopack Inc

Go-2 Products, Inc Go Picnic Brands Inc.

Gourmet Boutique
Grand Equipment & Supplies Inc.

Grill Pardner

Gunter Wilhelm

Hamburger Holder Ltd Hammer Stahl Cutlery

Hanson Brass, Inc.

Harold Import Company, Inc.

Heavenly Cake Pops, LLC

Hero Foodservice

Hoffmaster Group, Inc.

Hollowick, Inc.
Home Decoration Accessories. Ltd.

Home Trendz LLC

Honey Smoked Fish Co. Huhtamaki Foodservice

Idaho Potato Commission

IFN Green

Impulse Enterprises LLC

In2Food

InfiniteRose/Verdissimo
Interactive Entertainment Group

InterMetro Industries Corp.

International Caterers Association

International Event Products. LLC

International Mercantile Agencies,

International Tents & Supplies

Iron Horse BBQ

IQ Massager

Iveta Gourmet Inc. Iwatani Corp of America

J.B. Prince Company, Inc.
Jay Import Company

JBS USA, LLC

John E. Koerner & Co., Inc. Jomar Table Linens, Inc

Jones Dairy Farm

Jordi International Fabrics
JRM Chemical, Inc.

Kabobs, Inc

Karaoke Reality Video, Inc. Kerry Group, Inc

KitchenHappy

kool. Party Rentals Kope Kapea LLC

Koyal Wholesale Wedding & Event Supplies

Kwik-Covers
La Tavola Linen

2013 EXHIBITORS

continued

Las Vegas Food and Beverage Professional LaCrosse Cooler & L.B. White LBP Manufacturing, Inc. Le Chef Bakery Leaf & Fiber by Sunshell LLC Leafware LLC Libbev Inc Liquid Blue Inc. Live It Up Productions Lone Peak Labeling Systems LoTech Sales, LLLP Lowe Refrigeration, Inc. Lumica Corporation **MacFarlane Pheasants** Magnificent Trimmings. Inc. Maple Leaf Farms Martellato USA Marukan Vinegar USA Maryland Plastics, Inc. **Mavesh Wholesale Florist** McCourt Manufacturing McNairn Packaging Meahuna Hawaiian & Jamaican Coffee Media Wave Video Productions Medlicious Foods Meetings & Events Publishing

Mercedes-Benz **Mercer Cutlery** Metzger Specialty Brands MGM Mirage Events MicroWire Products, Inc. Mignardise, Inc. Mike Super - Magic & Illusion Mike's Pies. Inc Milan 26 / Dishco Mint Julep Mircenza, Inc. Misa Bella Designs Mitv Lite Moducup, LLC Moffat, Inc Murphys Creativity Software **MY Drap** Napa Valley Linen National Association for Catering and Events

National Registry of Food Safety Professionals National Restaurant Association Natureseal, Inc. Nespresso Coffee Solutions Nevada Restaurant Association NewChef Fashion Inc.

New Horizon Cuisine

NextCrew Nice UpLights

Nielsen-Massey Vanillas Nissan Commerical Vehicles

NorthWest Enterprises Novacart

Novelty Crystal Corp.

Nuage Designs, Inc.
Nueske's Applewood Smoked

Meats NuphorIQ

Omega Pattern Works Omni Houseware Inc.

Oneida Ltd.
OnlineEEI
Oreck Hospitality
Oregon Mushrooms
Oregon Seafoods LLC
Otto Trading Inc.

Over The Top Party Linens

P.R.E. Sales, Inc

Packaging Alliance International

PacknWood
Palate & Plate
Palmer & Snyder

Pansaver- M & Q Packaging Paperless Proposal Software

Party Green
Pavman Fabric, Inc.

Pernod Ricard USA

Pick On Us, LLC

Pidy Inc.
PigOut Roasters
PK Fine Imports Inc.
Planglow USA
Plant Based Foods, Inc.
Plate-Mate

Polar Leasing Company, Inc. **PortaBeer**

Portadecor
PreGel America

Price Zone Progressive Gourmet Progressive Pro/Caterer's Warehouse

Pro-Tech Mats Industries, Inc.

PS Furniture Pujadas USA

Pure Indulgent Foods, Inc. Pyrotecnico Special Effects &

Quest Drape

RadioBoss Two-Way Radios Rakk Industries Inc. RAM Commercial Trucks

Rao's Specialty Foods, Inc

Red Bird Farms

Resource One Inc.
Restaurant Depot
Restaurantware
RestaurantWraps.com

Riegel Linen / Mount Vernon Mills,

Inc

Robot Coupe USA Rockin' Feet LLC Rose Brand Rosseto

Royal Plasticware, Inc.

RSS Distributors

Sabert Corporation
SabreTooth Technologies, LLC

San-J International Inc. ScentedTowel.com Schwan's Food Service

Sculptware

Security Products, Inc. SEARCH Foundation

Sephra LP Service Ideas, Inc. SICO America, Inc. Signs Remembered

SinksNmore Skalny

Smart & Final

Smart Bar Products

SmartBucket LLC Smarty Had A Party Smokewood Foods

Snap Drape International, Inc Snaplock industries, Inc.

Snapz Photo Booth SNK Enterprises, Inc.

Social Tables Society Awards

Something Different Linen

Southern Aluminum

Southern Pride Distributing, LLC Southwest Gas Corporation

Special Event Sales
Steelite International

Stellar Joe Coffee Co Sterling Restaurant Supply

SternoCandleLamp
Stout Roofing Inc.

Strahl Beverageware
Sun Rich Fresh Foods Inc.
Superior Studio Specialties
Sweet Flavor Florida
Sweet Fountains, LLC
Sweet Mesquite Bakery

Sweet Street Desserts

Swiss Chalet Fine Foods, Inc. Synergy International T. Marzetti Co.

Tablecraft Products

Tassel Depot

Team Play, Inc. / Fun Stop Photos

The Body Connection
The Cawley Company

The Homer Laughlin China Co.

The Knot Wedding Network

The Krazy Kool Joint

The Perfect Puree of Napa Valley

The Vollrath Company LLC

Thermohauser of America, Inc. Think Bamboo

Thirs-Tea Corporation
Three Square Food Bank

Total Oil USA

Total Party Planner
TouchTunes Interactive Networks

TrailerLogic
Traiteur de Paris
Tramezzini Canada
Trannon Culinary

Turala

Ultimate Textile

Under Stella's Umbrella

Unified Brands

Unique Manufacturing Co. United Home Technologies, LLC

United Site Services
Urquid Linen

Van-Lang Foods

VerTerra Dinnerware

Vessel Decor, LLC Victoria Gourmet Inc. Walco Stainless

Wasara - US Weddingstar

Welcome Home Brands

Wildflower Linen

Williams-Sonoma for Professional Chefs

Wedding Industry Professionals Assocation (WIPA)

WNA

World Wide Fabric Inc. Wyndham Vacation Ownership Yara's Way Events

Your Green 2 Go Zesco.com

RESERVE YOUR SPACE TODAY



2014 BOOTH PRICING

Wednesday 9:30am - 2:30pm

10x10: \$2,100

Each corner: +\$250

Each additional

10x10 space:

+\$1,350

Gain exposure, generate qualified leads and make an immediate impact on your sales.

If you supply to the hospitality or food service industry, you can't afford to miss the largest industry event of its kind and get face-to-face with the buyers. As an exhibitor at the 2014 Las Vegas Restaurant Show, you receive:

Booth Package: 10x10 booth includes black back drape and an exhibitor identification sign PLUS

- (1) Full Conference Badge (\$800 value).
 Attend educational sessions and live cooking and design demos. Network with industry leaders at the Sunday Welcome Event, the Industry Awards and mingle with other professionals in the Attendee Lounge.
- Company Listing in the 2014 Show Program/Tradeshow Guide Directory; 25 word description, contact information and booth number. Attendees use this as a resource throughout the year!
- Company Listing on the mobile Conference app.

- Company name and live link on the Catersource and Event Solutions websites.
- Opportunities for pre-show promotions and advertising exclusively for exhibitors.
- 10 exhibitor badges for your booth staff.
- 20 exhibit floor passes to invite your customers to visit you.
- Customer meeting space on the tradeshow floor.
- Access to the exhibitor coffee lounge on the tradeshow floor.
- Las Vegas Restaurant Show logo to use in your marketing materials.

